



Nyamata, Rwanda | www.earthenable.org | info@earthenable.org

BEHAVIORAL RESEARCH INTERNSHIP

Intern Description:	Behavioral Research Intern
Company:	EarthEnable, Incorporated
Reports to:	Edom Simon, Consultant
Location:	Travel to various rural districts in Rwanda
Compensation:	Stipend of RWF 5K/day plus RWF 2K/day for lunch plus transport
Timeframe:	5-6 weeks, 3-4 days per week (flexible days with some weekends for onboarding)

Who We Are

At EarthEnable, we are deeply committed to providing our clients with the very best. We are a dynamic organization focused on offering affordable, sustainable, and healthy housing solutions to communities in Rwanda. Our primary product, earthen floors, serves as a more cost-effective and environmentally friendly alternative to traditional cement floors. Our mission extends beyond just providing a product. We believe in creating homes that enhance health and well-being. To us, a home that doesn't make you sick goes beyond living disease-free. It's about instilling pride and dignity in the place our customers treasure most: their homes. We believe that the best ideas can emerge from any part of our company, and we foster an environment where every voice is valued.

Work at EarthEnable is not just about tasks and targets; it's about enjoying what we do and celebrating each other's achievements. We learn from our setbacks and take pride in the impact we make every day. Being a part of our team means more than just building housing products. It's about contributing to an organization that's making a real difference and helping build a better future for rural families. At EarthEnable, we're not just constructing floors; we're building homes, we're building health, and we're building hope.

What We Do

At EarthEnable, we're revolutionizing living conditions for families across rural Rwanda, transforming homes and health. In a country where 80% of the population live in homes with dirt floors - dusty, unsanitary, and a breeding ground for parasites - we offer a solution that is both affordable and sustainable.

Our earthen floors, a prevalent feature in modern American homes, are made from natural materials like gravel, clay, sand, and laterite. They are 80% cheaper than concrete and use 90% less embedded energy.



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Despite the significant health benefits of replacing a dirt floor with concrete, such as reducing diarrhea by 50% and parasitic infections by 80%, the cost is often prohibitive.

We address this issue head-on. Our local masons, whom we train and hire, install our floors, which are then sealed with a proprietary drying oil, rendering them waterproof, robust, and polished. In just five years, we've installed around 8,000 floors, benefiting approximately 35,000 individuals, and have provided employment to over 500 staff.

About the Role

EarthEnable is seeking three passionate interns to join our team and contribute to a pivotal behavioral research project. We've discovered that our floors can last significantly longer when well-maintained by our customers. However, neglect or misuse, such as allowing animals indoors, chopping the floor with sharp objects, or not promptly repairing minor damages, can lead to rapid deterioration. This internship aims to understand the motivations and barriers that influence our customers' maintenance and repair behaviors. The insights gained will inform potential interventions to encourage better care of our floors, directly impacting our customer engagement and satisfaction strategies.

Interns will be involved in all aspects of the research process, providing a comprehensive learning experience. We're particularly interested in individuals enthusiastic about qualitative research methods and keen to learn ethnographic research tools under the guidance of a Norwegian anthropologist. As a Behavioral Research Intern, you'll play a crucial role in shaping the future of Earth Enables customer experience.

The responsibilities will include, but not be limited to, the following:

- Travel to rural Rwanda to engage with our customers and understand their experiences firsthand.
- Conduct detailed conversations to understand customer behaviors and satisfaction levels.
- Record, organize, and analyze data from customer interactions to extract valuable insights.
- Contribute to the development of interventions aimed at improving customer maintenance behaviors and satisfaction.
- Assist in designing and conducting surveys and focus groups to gather comprehensive data.
- Share research findings with the team, aiding in strategy development and decision-making.

Qualifications

- Fluency in English and Kinyarwanda
- Interest in behavioral research and data analysis
- Comfortable in rural areas (ideally grew up in a rural area in Rwanda)
- Positive attitude and entrepreneurial spirit



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- Commitment to excellence and outstanding work ethic
- Resourcefulness and creative problem solving
- Excellent attention to detail in documentation and following instructions
- Ability to work independently and as part of a team.
- Excellent people skills

Benefits:

- Gain hands-on experience in behavioral research.
- Work directly with a diverse team of professionals.
- Contribute to a project with real-world impact.
- Receive a letter of recommendation upon successful completion of the internship.

To Apply

If you're ready to take on this exciting challenge and make a difference, we would love to hear from you. Please apply by following [this link](#).

EarthEnable Rwanda is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all interns. Join us in our mission to provide sustainable and healthy housing solutions to communities in Rwanda. Apply today!